

VZCZCXYZ0013

OO RUEHWEB

DE RUEHSO #0535 2531358

ZNR UUUUU ZZH

O 101358Z SEP 09

FM AMCONSUL SAO PAULO

TO RUEHC/SECSTATE WASHDC IMMEDIATE 9580

INFO RHEHNSC/NATIONAL SECURITY COUNCIL WASHDC IMMEDIATE

RUEHBR/AMEMBASSY BRASILIA PRIORITY 0717

RUEHRI/AMCONSUL RIO DE JANEIRO PRIORITY 9247

UNCLAS SAO PAULO 000535

SIPDIS

STATE INR/R/MR; IIP/R/MR; WHA/PD

DEPT PASS USTR

USDOC 4322/MAC/OLAC/JAFEE

E.O. 12958: N/A

TAGS: [KMDR](#) [OPRC](#) [OIIP](#) [XM](#) [XR](#) [XF](#) [BR](#)

SUBJECT: MEDIA REACTION: GLOBAL ECONOMY: PROTECTIONISM

"Subsidized cotton"

Editorial in liberal Folha de S. Paulo (9-5) comments on Brazil's victory at the WTO on the cotton dispute, on protectionism and on the multilateral trade system: "....Once more U.S. authorities showed, in practice, their lack of appreciation for the multilateral trade system.....In a scenario in which the major global power puts itself in a position of making as difficult as possible any movement from 'rivals,' it is hard to expect great progresses in this global negotiations [Doha Round Trade Talks], which has been going on for the last 8 years."

WHITE